



PRIVACY & COOKIE POLICY

WWW.OMRAVERA.IT

This page includes a description of the management procedures for the website as regards personal data treatment of the users who browse it.

The information is also provided pursuant to Article 13 of the European Regulation (UE) 2016/679 (hereinafter **GDPR**) to anyone accessing the pages of the website OMR from the address:

www.omravera.it

which correspond to the homepages of the company's official websites.

The information is provided only for the websites mentioned above, and not for any other websites which a user might decide to browse starting from the links they include.

The information about personal data collection on-line is based on a transparency principle; for this reason, it needs to include the methods, timing and nature of information which the data processing controllers need to provide users when the latter log on to web pages, regardless of the purposes of browsing them.



DATA CONTROLLER. The data controller is OMR OFFICINA MECCANICA RAVERA SNC DI RAVERA GRAZIANO & C, Via Langhe, 13 12062 Cherasco (CN), Phone no. 0172-499064, email address: info@omravera.it



PROCESSING PURPOSE. The User Data is collected to allow the Owner to provide its services, as well as for the following purposes:

- Interaction with live chat platforms
- Monitoring of visits
- Response to information

LEGAL BASIS. The legal bases of the processing are the need to respond to the requests of the interested party, to give the interested party the services requested and the legitimate interest of the Data Controller.

MANDATORY OR OPTIONAL NATURE OF DATA PROVISION. Please be advised that, considering the purposes of the data processing, data provision is mandatory. Failure, partial or incorrect provision could make impossible to finalise the contract.

In case of providing data by filling forms containing asterisks:

- The communication of the data marked with an asterisk is **necessary** and failure to provide it will make impossible for the Data Controller to provide as requested or otherwise handle requests.
- The communication of data without an asterisk is **optional**: failure to provide data will still make it possible to provide the information requested.

DATA PROVIDED VOLUNTARILY BY THE USER. The optional, explicit and voluntary sending of electronic mail to the addresses indicated on this site entails the subsequent acquisition of the sender's address, necessary to respond to requests, as well as any other personal data included in the message.

The data entered for registration to the newsletter service through the site will be treated as per the relative information.

RECIPIENTS OR GROUPS OF RECIPIENTS. The personal data may be processed exclusively by the Controller or persons authorised by the latter.

The data will not be communicated outside the structure of the owner.

The data will not be disclosed.

LOGGING A COMPLAINT WITH THE SUPERVISORY AUTHORITY. The data subject is entitled to lodge a complaint with the Supervisory Authority (for Italy: Garante per la protezione dei dati personali www.garanteprivacy.it).

RIGHTS OF THE DATA SUBJECTS. It is possible at any time, to exercise the rights to access personal data, rectify or erase the latter, restrict processing, object thereto or to processing portability according to articles 15-20 of European Regulation 679/2016 by sending an e-mail to the following address: info@omravera.it

The exercise of the rights of the interested party could be delayed, limited or excluded in the cases provided by art. 2-undecies Legislative Decree 196/03.

RIGHT TO OBJECT. At any time, the right to object may be exercised, for reasons connected with the particular situation of the interested party, to the processing of personal data concerning him / her, pursuant to art. 6, paragraph 1, letters e) or f) GDPR. With regard to the processing of personal data for direct marketing purposes, the interested party has the right to object at any time to the processing of personal data concerning him for these purposes, including profiling to the extent to which it is connected to such marketing direct by sending an email request to info@omravera.it

RIGHT TO WITHDRAWAL THE CONSENT. The interested party has the right to withdraw his / her consent at any time by sending a request by e-mail to the address info@omravera.it; the revocation does not affect the lawfulness of the processing based on the consent given before the withdrawal.

EXISTENCE OF AN AUTOMATED DECISION-MAKING PROCESS. Processing will involve automated decision-making process (*oppure*) does not involve any automated decision-making process.

TRANSFER OF DATA TO A THIRD COUNTRY OR TO AN INTERNATIONAL ORGANISATION. The data controller will not transfer personal data to a third country or to an international organization except for those services / components of third-party "embedded" in the site, referred to in the paragraphs below with related policies on the subject.



TYPES OF DATA PROCESSED. Our company has reviewed and implements the Decision issued by the Italian Authority for personal data Protection regarding “Simplified procedures for information and acquisition of consent as regards the use of cookies” dated 8 May 2014 – [web doc no. 3118884] (Published in the Italian Official Journal no. 126 of 3 June 2014).

What are cookies?

Cookies are small text files which the websites browsed by a user send and record on the computer or mobile device, and are then sent back to the same websites upon the next login. It is exactly because of cookies that the website can remember the user’s actions and preferences (this includes, for example, login data, language selected, character size, other display settings, etc.), which means that -when a user browses the same website later on or goes from one page to another on the same website - they do not need to be entered again. Cookies, therefore are essentially used for purposes of IT identification, monitoring of sessions and storage of information concerning user activities in the course of internet browsing; they can also include a unique identification code which makes it possible to track the user’s browsing within the website in question. While browsing a website, it is also possible that a user might be sent, on the relevant computer or mobile device, cookies from websites or servers other than the one being browsed at that specific time (aka “third party cookies”). Finally, it is possible that some actions might not be completed without using cookies; this means that the latter – in certain instances - are technically essential for the operation of the website in question.

Below is a list of the various type of cookies available:

- **Technical Cookies**, i.e. browsing- or session-related, essential for the website operation or to allow users to access any contents or services which they might require.
- **Cookie analytics**, allowing for an insight into how the website pages are browsed by users. These cookies do not make it possible to collect information about the user’s identity or other personal details. All information is processed in an aggregated and anonymous form.
- **Functionality cookies**, i.e. those used to enable specific website functionalities and a set of selected criteria (for example language or selected products for purchase), with a view to improving the service rendered.
- **Third-party cookies**, i.e. cookies from websites or servers other than the one hosting this website, used by what are known as third parties for their own purposes.
- **Profiling cookies**, also third party-related, that is to say cookies whose purpose is to profiling a user, which are then used for direct online mailing based on the preferences shown by the latter in the course of internet browsing.

In details:

COOKIE	TIPO	DURATA	DESCRIZIONE
_gat	Performance	24 hours	Used to limit the website request rate
_gid	Analytics	24 hours	Used to distinguish users
_ga	Analytics	2 years	Used for statistical purposes, it defines unique visitors
collect	Analytics	Session	It is used to send data with regard to the device and to the user behavior. It keep track of the user on devices and marketing channels.
Fe_tipo_user	Technical	Session	It preserves the user states in the different pages of the site

COOKIE RELATED ACTIONS

In any case the user may choose functions from each browser in order to authorise, block or erase (totally or in part) the cookies; if all or some of the cookies are disabled, it might not be possible to browse the website, or some of its services or specific functions may not be available or function correctly, and/or the user might be forced to modify or to enter manually some information or preferences after each login. For more information about how to set the preferences on cookie use through your own browser, the relevant instructions are available on:

- [Internet Explorer](#)
- [Firefox](#)
- [Chrome](#)
- [Opera](#)
- [Safari](#)

DETAILS OF HOW THE COLLECTED DATA ARE PROCESSED

Personal Data are collected for the following purposes and using the following services:



Interaction with Widget live chat platforms on Tawk.to (tawk.to ltd.)

This type of services makes it possible to interact with live chat platforms managed by third parties, directly from the webpages of this Application. The User is thus in a position to contact the support service for this Application, or the same Application is enabled to contact the User while the latter is browsing its webpages.

If an interaction service with the live chat platforms is installed it is possible that, even in the event that Users do not avail themselves of the service in question, the latter might collect Usage Data in relation to the webpages on which it is installed. It is also possible that conversations on the live chat are recorded.

For more information: [Privacy Policy](#) and [Terms of Service](#).



Statistics – Monitoring and analysis of landing data, to keep track of the User’s behaviour. Google Analytics (Google Inc.)

Google Analytics is a web analysis service provided by Google Inc. (“Google”). Google uses any Personal Data processed for the purpose of tracking and examining the use of this Application, drafting reports and sharing them with other services developed by Google.

Google might decide to use Personal Data in order to contextualise and customise the ads in its advertising network.

Personal Data processed: Cookies and Landing Data

[Privacy Policy \(https://www.google.com/intl/it_it/analytics/learn/privacy.html\)](https://www.google.com/intl/it_it/analytics/learn/privacy.html) & [Term of Service \(https://www.google.com/analytics/terms/us.html\)](https://www.google.com/analytics/terms/us.html)



Virus and malware scanner, protection against spam, firewall Wordfence Security by Wordfence

This type of service allows you to block any viruses and illegal access to the website. WordPress installs three different cookies to be functional. The data that could be collected are: IP address, country of origin and behavior on the website.

Processing site: USA – [Privacy Policy](#) – [Terms of Use](#) – [Wordfence and GDPR](#)

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